



Գերմանական
համագործակցություն

DEUTSCHE ZUSAMMENARBEIT

Implemented by:

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



WEEK OF ECONOMIC OPPORTUNITIES

A business forum for economic integration of Syrian Armenians in Armenia
19-22 MAY 2016, YEREVAN EXPO

www.SYRARBI.am

Forum Agenda

Day 1: Thursday, 19 May 2016

Opening

		Place/working language
11:00-12:00	Opening of WEO by members of the Working Group on Economic Integration	<i>entrance Eng-Arm interpretation provided</i>

*RA First Deputy Minister of Economy
Mr. Garegin Melkonyan
GIZ Programme Director PSD SC
Mrs. Marita Riedel*

Conference

12:00-13:10	Introductory note on Economic Integration of Syrian Armenians in Armenia Competitive and high productive sectors in Armenia and possibilities for Syrian Armenian businesses Syrian Armenian businesses in Armenia: Sectors, problems, challenges State Support Policies for Syrian Armenian Businesses Q&A session	<i>UNHCR, Christoph Bierwirth, GIZ, Hans Joachim Zinnkann</i> <i>EV consulting, Sevak Hovhannisyan</i> <i>Syrian Armenian Union NGO, Hrayr Mkrtchyan</i> <i>SME DNC, Karen Gevorgyan Alvarium, Gohar Ghabuzyan</i>
-------------	--	---

*1st floor
Armenian*

Workshops

13:30-14:30 <i>(parallel)</i>	How can the government continue to support functioning Syrian Armenian businesses (incl. state procurement procedures)?	<i>Moderators: Hakob Avagyan, SME Cooperation Association, Artak Manukyan, Transparency International</i>	<i>1st floor Armenian</i>
13:30-14:30 <i>(parallel)</i>	How can international and local supporting institutions continue to support functioning Syrian Armenian businesses?	<i>Moderator: Varazdat Karapetyan, RDF Regional Development Foundation</i>	<i>1st floor Armenian</i>
Trainings			
15:00-16:30 <i>(parallel)</i>	Competitive sectors in Armenia and how to position in high productive sectors?	<i>EV consulting</i>	<i>1st floor Armenian</i>
15:00-19:00 <i>(parallel)</i>	International transportation and customs clearance	<i>Co. Unitrans/ DWV (German Business Association)</i>	<i>1st floor Armenian</i>
15:00-19:30 <i>(parallel)</i>	Pitfalls for SMEs in Armenian law	<i>Co. Dialog/ DWV</i>	<i>1st floor Armenian</i>

Day 2: Friday, 20 May 2016

VIP visits

10:30-11:00	VIP visits and Media Briefing: Governments of Armenia and Germany	<i>RA Minister of Economy Mr Artsvik Minasyan, RA Minister of Diaspora Mrs. Hranush Hakobyan, and German Ambassador H.E. Mr. Matthias Kiesler</i>	<i>1st floor Ger- Arm interpretation provided</i>
11:00-11:30	VIP tour around the exhibition hall		

Conference

11:00-12:10	Opening notes Doing business in Armenia: possibilities for start-ups, survival rates, sectors Tax legislation for start-ups, business registration What are main support tools and instruments for Syrian Armenian start-ups? Start-ups in IT and high tech Q&A session	<i>GIZ, Yulia Stakyan EBRD BSO, Gevorg Poghosyan SME Cooperation Association, Hakob Avagyan SME DNC GG taxi RDF, Varazdat Karapetyan</i>	<i>1st floor Armenian</i>
--------------------	--	--	--

Workshops

12:30-13:30 <i>(parallel)</i>	How to improve business support tools for Syrian Armenian start-ups (access to markets, resources, knowledge etc.)?	<i>Moderator: Anush Aslanyan, RDF</i>	<i>1st floor Armenian</i>
12:30-13:30 <i>(parallel)</i>	Access to finance for Syrian- Armenian start-ups	<i>Moderator: Hayk Shekyan, RDF</i>	<i>1st floor Armenian</i>

Trainings

14:00-15:30 <i>(parallel)</i>	Financial System in Armenia	<i>SBFIC (The German Savings Bank Foundation for International Cooperation)</i>	<i>1st floor Armenian</i>
14:00-15:30 <i>(parallel)</i>	E-commerce. How to sell products in online shops?	<i>Smart City, Karen Sargsyan</i>	<i>1st floor Armenian</i>
14:00-18:00 <i>(parallel)</i>	Basics of bookkeeping regulations in Armenia	<i>Art-Lar Finance and Accounting LLC/ DWV (German Business Association)</i>	<i>1st floor Armenian</i>
16:00-17:30 <i>(parallel)</i>	Tax regulation for start-ups	<i>SME Cooperation Association</i>	<i>1st floor Armenian</i>
16:00-17:30 <i>(parallel)</i>	Recipe of success: From experienced to start-ups	<i>Alvarium</i>	<i>1st floor Armenian</i>

Day 3: Saturday, 21 May 2016

Conference

11:00-12:20	<p>Opening notes</p> <p>State employment policy and opportunities for Syrian Armenians</p> <p>Gaps in IT sector: job placement opportunities</p> <p>Vocational education and opportunities for Syrian Armenians</p> <p>Repat Armenia- success stories of job placement</p> <p>Lessons learnt and good practices identified</p> <p>Q&A session</p>	<p><i>GIZ, Gayane Serobyan State Employment Agency Ministry of Education</i></p> <p><i>State Employment Agency</i></p> <p><i>MIC (Microsoft Innovation Center) Artashes Vardanyan</i></p> <p><i>Ministry of Education and Science Repat Armenia, Vartan Marashlyan</i></p> <p><i>UNHCR, Nver Sargsyan State Employment Agency</i></p>	<i>1st floor Armenian</i>
--------------------	--	---	--

Workshops

12:30-13:30 <i>(parallel)</i>	How to improve job placement opportunities for Syrian Armenians?	<i>Moderator: Repat Armenia</i>	<i>1st floor Armenian</i>
12:30-13:30 <i>(parallel)</i>	How to improve educational opportunities for Syrian Armenians?	<i>Moderator: Alvarium</i>	<i>1st floor Armenian</i>

Trainings

14:00-15:30 <i>(parallel)</i>	Career orientation	<i>Alvarium</i>	<i>1st floor Armenian</i>
14:00-15:30 <i>(parallel)</i>	Gaps in Labour market. How to find good jobs?	<i>State Employment Agency</i>	<i>1st floor Armenian</i>
14:00-18:00 <i>(parallel)</i>	Labour legislation and personal accounting	<i>Art-Lar Finance and Accounting LLC/ DWV (German Business Association)</i>	<i>1st floor Armenian</i>
16:00-17:30 <i>(parallel)</i>	Export to Arabic Markets: Session for employers: how to use capacity for Syrian Armenians?	<i>State Employment Agency</i>	<i>1st floor Armenian</i>
16:00-17:30 <i>(parallel)</i>	Vocational educational institutions and possibilities in Armenia	<i>Ministry of Education and Science Armenuhi Poghosyan</i>	<i>1st floor Armenian</i>

Day 4: Sunday, 22 May 2016

Workshop

11:00-12:30	Way forward workshop: <i>3 questions for discussion:</i> <ol style="list-style-type: none"> 1. What are the main competitive advantages of Syrian-Armenian businesses in Armenia? 2. What are you doing to strengthen your competitive advantages? 3. What can government and supporting community do? 	<i>Moderator: RDF Experts group</i>	<i>1st floor Armenian</i>
13:00-15:00	Open forum with Syrian Armenian entrepreneurs about the economic integration in Armenia as an input for AER 2016	<i>Moderator: EDRC (Economic Development & Research Center)</i>	<i>1st floor Armenian</i>

Trainings

13:00-15:00	Micro Entrepreneurship Simulation Training: test your entrepreneurial skills to become a future entrepreneur	<i>SBFIC</i>	<i>1st floor Armenian</i>
--------------------	---	--------------	--